



FROLIC ON FRANKLIN: A CELEBRATION OF THE ARTS

September 18, 2021

Get ready for the 15th annual Frolic on Franklin - Celebration of the Arts! on Saturday, September 18th! The event will be promoted regionally through social, digital, and traditional media, as well as listings in event calendars. This is a wonderful opportunity for local artists to show, sell, and demonstrate their original works and handmade art items.

The 100 block of Franklin Street in Historic Downtown Clarksville will be closed for this event, but Franklin Street businesses and restaurants will be open while this event is taking place. The Roxy Regional Theatre will set up approximately 40 tents for a variety of artists on Franklin Street.

APPLICATION PROCESS

Applications with entry fees will be accepted through Monday, August 16, 2021, or until all spaces are reserved. With such a limited number of spaces and such a talented number of local artists, we encourage artists to consider sharing tents if practical.

All sales throughout the event will be managed by the artists. The Roxy Regional Theatre will not take any commission from sales. **We do require a \$30 entry fee.** If you are unable to participate after registering, a 15-day notice is required to receive a refund.

The event coordinator will send a site map and set up times to all participating vendors in early September, ahead of the festival. This event will be held rain or shine and artists are required to set up by 8:30 a.m. and stay until 3:30 p.m.

RULES AND DEADLINES

Artists **MUST** set up during an assigned shift (6:00-6:45 a.m. or 7:15-8:00 a.m.) All booths should be set up and ready for customers by 8:30 a.m. on the event date and break down between 3:30-4:00 p.m. the same day. Artists are to check-in no later than 8:00 a.m., and check-out no sooner than 3:30 p.m. Loading will **NOW** be permitted at both the First Street and Second Street intersections.

Please track your sales throughout the day and report an estimated total upon sign-out. (Only aggregate sales for the overall festival will be communicated.)

The event coordinator will visit each artist tent by 3:30 p.m. to sign out each artist and collect estimated sales. Please note on the attached application if you have any special needs or requests.

Connections for electricity will be available upon request.

Tent size is 10' x 10' (100 square feet). The Roxy Regional Theatre is **ONLY** providing tents. No tables or chairs will be provided. All artists' fixtures under the tents must be secured.

This is an arts festival for original and handmade items. These are the only items that may be sold.

**FROLIC ON FRANKLIN:
A CELEBRATION OF THE ARTS!**
Saturday, September 18, 2021

Artist Application

Complete and return both pages no later than Monday, August 16, 2021.

(Please type or print clearly.)

BOOTH NAME: _____

INDIVIDUAL NAME: _____

ADDRESS: _____

PHONE: _____

WEBSITE: _____

E-MAIL: _____

FACEBOOK PAGE: _____

LIST AND DESCRIBE MEDIA YOU WILL BE DISPLAYING AND SELLING: _____

PRICE RANGE OF YOUR WORK: _____

WILL YOU BE DEMONSTRATING AT YOUR TENT DURING THE EVENT? _____

IF YES, PLEASE DESCRIBE THE PROCESS AND WHAT YOU WILL DO. _____

DO YOU HAVE ANY PHYSICAL LIMITATIONS THAT WOULD AFFECT YOUR PARTICIPATION? IF SO, PLEASE EXPLAIN. _____

PLEASE LIST ANY CURRENT OR RECENT EXHIBITIONS OR ACCOLADES. _____

WILL YOU NEED ELECTRICITY? _____ YES _____ NO

**WOULD YOU LIKE TO DONATE A PIECE OF ART TO THE ROXY GALA 39 SILENT AUCTION?
_____ YES _____ NO**

IF YES, please call or email Ryan Bowie for details at frolic@roxyregionaltheatre.org or 931/645.7699.

The Roxy Regional Theatre will provide and set up the artists' tents and provide an electric connection if requested on the application. The Roxy Regional Theatre does not provide tables or chairs.

In the event the artist is unable to participate, a 15-day notice is required to cancel the tent reservation and to have the entry fee refunded. If the artist cancels less than 15 days before the start date of the event, the fee is forfeited (unless we can fill the vacancy).

The participating artist agrees that he/she is responsible for setting up their personal items, all sales and sales tax collection and breaking down of their own fixtures.

The Roxy Regional Theatre is not responsible for any loss or damage to artist's work.

Your signature below confirms your understanding and acceptance of these terms mentioned above.

SIGNATURE

DATE

For more information, e-mail or call:
Ryan Bowie
frolic@roxyregionaltheatre.org
931/645.7699

MAKE CHECK PAYABLE AND MAIL WITH APPLICATION TO:
Roxy Regional Theatre
100 Franklin St.
Clarksville, TN 37040